This listing of the claims will replace all prior versions and listings of claims in the application:

Listing of the Claims:

Claim 1: (Currently Amended)   A method for analyzing product sales strategies using archived sales data, said method comprising the steps of:

importing a sales profile;

defining an analysis period;

formatting at least a part of the archived sales data into one or more text files;

verifying the integrity of the one or more text files based on validating the archived sales data;

calculating an adjusted weekly sale value based on said sales profile, and said analysis period, and at least one of the one or more text files;

calculating an uplifted sale value based on a selected uplift percentage; and

calculating a profit based on said uplifted sale value and said adjusted weekly sale value.

Claim 2: (Original)   The method of claim 1 further comprising the step of performing a risk analysis.

Claim 3: (Original)   The method of claim 1 further comprising the step of archiving said adjusted weekly sale value.

Claim 4: (Original)   The method of claim 2 wherein said step of performing a risk analysis comprises a step of performing a best case analysis.

Claim 5: (Original)   The method of claim 2 wherein said step of performing a risk analysis comprises a step of performing a worst case analysis.

Claim 6: (Currently Amended)   The method of claim 1 further comprising the steps of:

formatting at least a part of the archived sales data into one or more text files;

formatting said one or more text files into one or more corresponding database files;

formatting said <u>one or more</u> database files into <u>one or more</u> corresponding spreadsheet files; and

displaying said <u>one or more</u> spreadsheet files for a user.

Claim 7: (Currently Amended)   The method of ~~claim 6~~ claim 1 wherein <u>at least one of</u> said <u>one or more</u> text file<u>s</u> comprises a spreadsheet.

Claim 8: (Currently Amended)   The method of ~~claim 6~~ claim 1 wherein <u>at least one of</u> said <u>one or more</u> text file<u>s</u> comprises a hierarchy file listing products identified by product number.

Claim 9: (Original)   The method of claim 8 wherein said step of formatting at least a part of the archived sales data into one or more text files comprises the steps of:

entering a class number and a class description;

entering a subclass number and a subclass description;

entering a style number and a style description;

entering an option number and an option description; and

entering a product identifier number and an identifier number description.

Claim 10: (Currently Amended)   The method of ~~claim 6~~ claim 1 wherein <u>at least one of</u> said <u>one or more</u> text file<u>s</u> comprises an actuals file listing empirical figures for product sales.

Claim 11: (Original) The method of claim 10 wherein said step of formatting at least a part of the archived sales data into one or more text files comprises the steps of:

entering a week and a product identifier number;

entering pricing data;

entering stock on hand; and

entering commitment and sales units.

Claim 12: (Original) The method of claim 11 further comprising the step of entering a tax rate.

Claim 13: (Currently Amended)   The method of ~~claim 8~~ claim 6 wherein at least one of said one or more database file~~s~~ comprises ~~an Access~~a relational database.

Claim 14: (Currently Amended)   The method of claim 6 wherein at least one of said one or more spreadsheet file~~s~~ comprises ~~an Excel~~a spreadsheet database.

Claim 15: (Currently Amended)   The method of ~~claim 6~~claim 1 ~~further comprising~~wherein the step of validating the archived sales data ~~to insure integrity of retrieved files prior to said step of formatting at least a part of the archived sales data into said one or more text files~~includes identifying one or more items of the archived sales data with a stock keeping unit (SKU) code of zero.

Claim 16: (Currently Amended)   The method of ~~claim 15~~claim 1 wherein said step of validating the archived sales data comprises the step of entering net cost prices.

Claim 17: (Currently Amended)   The method of ~~claim 15~~claim 1 wherein said step of validating the archived sales data comprises the step of entering original selling prices.

Claim 18: (Currently Amended)   The method of ~~claim 15~~claim 1 wherein said step of validating the archived sales data comprises the step of checking for new products.

Claim 19: (Currently Amended)   The method of ~~claim 15~~claim 1 wherein said step of validating the archived sales data comprises the step of checking file entries.

Claim 20: (Currently Amended)   The method of ~~claim 15~~claim 1 wherein said step of validating the archived sales data comprises the step of checking for new sales data.

Claim 21: (Currently Amended)   A computer readable medium storing computer readable instructions that, when executed by one or more processors, cause one or more computers to perform the steps of:

importing a sales profile;

defining an analysis period;

formatting at least a part of the archived sales data into one or more text files;

verifying the integrity of the one or more text files based on validating the archived sales data;

calculating an adjusted weekly sale value based on said sales profile, and said analysis period, and at least one of the one or more text files;

calculating an uplifted sale value based on a selected uplift percentage; and

calculating a profit based on said uplifted sale value and said adjusted weekly sale value.

Claim 22: (Currently Amended)   A data processing system, comprising:

a processor;

memory storing computer readable instructions that, when executed by the processor, cause the data processing system to perform the steps of:

importing a sales profile;

defining an analysis period;

formatting at least a part of the archived sales data into one or more text files;

verifying the integrity of the one or more text files based on validating the archived sales data;

calculating an adjusted weekly sale value based on said sales profile, and said analysis period, and at least one of the one or more text files;

calculating an uplifted sale value based on a selected uplift percentage; and

calculating a profit based on said uplifted sale value and said adjusted weekly sale value.